

# SIXXCOOLMOMS®

## SPONSORSHIP INFORMATION

**ABOUT US:** Sixx Cool Moms, is the national network of social groups for moms! With 45 chapters in 13 states and over 110k+ members, our community of local influencers have their pulse on what matters most to moms. Our Market Directors love introducing members to a world of friendship, activities, and support - while also connecting moms with businesses that offer exceptional products and services.

### **Market Director Approved Post**

A Market Director Approved Post is a one-time social media post in your selected Sixx Cool Moms chapter(s) with content created and posted by sponsor. This post can be used to introduce yourself to the community, provide information about your business and any upcoming events, services or promotions that you would like to share. Advertiser may include images, videos, or an event link. This post must include #AdminApproved displayed at the bottom - after content.

### **Creative Team Written and Pinned Post**

A Creative Team Written and Pinned Post is a dedicated post crafted by the Sixx Cool Moms Creative Team and shared by the Market Director in the chosen Sixx Cool Moms chapter(s) of the sponsor's preference. This post is pinned to the featured section of the chapter for one week and includes two additional reminder posts during the selected week to reinforce the partnership between your business and Sixx Cool Moms. It may also include a giveaway. This post will include #sponsored displayed at the bottom of the post - after content.

### **Weekly Engagement Post Sponsorship**

Choose a day of the week engagement post, such as Vent Tuesday, Cute Kid Roundup Wednesday, Thankful Thursday, Sales Day Friday, Picture Roundup Saturday, Self-Love Sunday, or a custom-created option. This package includes sponsorship credit, business page tagging, and a sponsored message.

### **Blog Post Written by Sponsor**

This option enables the sponsor to submit their chosen blog content. The content will be featured on the Sixx Cool Moms blog and shared across all affiliated chapters. Additionally, the blog will be included in the monthly newsletter. The Sixx Cool Moms Team will format the blog and ensure it is SEO-enabled. Final content approval will be managed by Sixx Cool Moms.

### **Influencer Campaign**

The Sixx Cool Moms Influencer Team will create content including product or service review.

### **Social Media Blast**

Advertise through our social media networks including Facebook and Instagram

### **Email Blast to Sixx Cool Moms Subscribers**

A Dedicated Email Blast sent to all Sixx Cool Moms subscribers featuring solely the sponsor's message.

### **Newsletter Banner**

Includes 1X Banner Advertisement in Sixx Cool Moms Newsletter 350px to 500px

### **Sixx Cool Moms Event**

Let us plan an event for your brand or business. This option includes sponsoring a Sixx Cool Moms Event.